



AMERICAN SECURITY COUNCIL FOUNDATION

Peace through Strength®

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PINNACLE FIVE JOINS SENIOR ADVISORY BOARD OF THE AMERICAN SECURITY COUNCIL FOUNDATION TO LEAD A PUBLIC EDUCATION CAMPAIGN THAT PROMOTES NATIONAL AND HOMELAND SECURITY.

Former highest ranking non-commissioned officers serving the Joint Chiefs of Staff Through 9/11 will advocate for public education to support 'See Something, Say Something' with 'Do Something.'

SEBASTIAN, FLORIDA – May 22, 2013 – In the wake of the attack at the Boston Marathon, the American Security Council Foundation launched a new campaign that will help educate the public about its role as citizens to help safeguard the freedom and security of the nation. Called Step Up America: Call to Good Citizenship, the campaign will provide students, families, and communities with the knowledge and tools they need to guard against national, homeland and cyber security threats while valuing and respecting the role of the military, law enforcement and first responders who are on the front lines protecting the nation.

The goal is to provide schools, families, and communities with the confidence that should they become aware of a threat to their personal or community's security, they will know exactly what to do. And, the campaign will frame security as a fundamental right and responsibility of US citizenship.



Pictured L to R: Gary James, 12th SMA Jack L. Tilley, 14th SMMC Al McMichael, BGen. Donald B. Smith, FL Rep. Debbie Mayfield, Dr. Henry A. Fischer, 9th MCPON Jim Herdt, 13th CMSAF Jim Finch and 8th MCPOCG Vince Patton

Joining Pinnacle Five and the ASCF leadership were top ranking officials from Florida's House of Representatives, including Rep. Debbie Mayfield (FL 54), Indian River County Commissioner Joe Flescher, a former Florida and NYPD Law Enforcement Officer, Joan Brisson, President of the AUSA Space Coast Chapter, Zack Fulmer, Roy Hudson, Tina

Christensen and JB Hudson. The ASCF intends to make Florida, and in particular the Treasure and Space Coast with Putnam County New York as the pilots for this

campaign.

The American Security Council Foundation is launching Step Up America: Call to Good Citizenship to strengthen the relationship between law enforcement, first responders, veterans/military and the communities they serve. The Campaign will deploy an easy to download toolkit to foster conversation and education to address how individuals can understand, relate to, and if necessary, take action against the growing threats impacting national and homeland security.

“With the rise of threats from homegrown terrorists which include bombings, chemical or biological attacks on our homeland and the impending threat of a cyber attack that can take down our most critical infrastructures, the time is now when every single American can and must play a personal role in homeland and personal security,” stated ASCF Chairman of the Board, Brig. General Donald B. Smith (Ret.) who is also the Sheriff of Putnam County, NY and past President of the New York State Sheriff's Association.

Pinnacle Five is an elite group of men who served together as the highest ranking non-commissioned officers advising the Joint Chiefs of Staff in each of the five branches of the military while preparing, leading and supporting the collective U.S. forces through 9/11. Today P5 advocates about the true value of veterans among employees and is the committed voice behind a critical campaign that will safeguard the security and prosperity of the United States of America.

“As those who have sacrificed decades to ensure our nation’s freedom, we are honored to serve such a noble cause,” said Sergeant Major of the Marines, Al McMichael. “Through the ASCF and the Call to Good Citizenship, I am privileged to be of continued service to this country through educating youth about the qualities and values essential to leading a successful life. I believe a duty to good citizenship is one of the most important values to be taught, and learning starts at the dinner table.”



14th SMMC Alford L. Michael unveils campaign

Follow Link to view You Tube: www.youtube.com/user/ascfusaorg

The Step Up America: Call to Good Citizenship public education campaign will consist of a toolkit that will be distributed to local communities throughout the nation via partnerships with local Sheriff's offices and other nonprofit organizations who will disseminate the material to schools, communities, and other institutions. These toolkits will contain critical information that will teach anyone and everyone to be on the alert so that they can identify suspicious activity and work in partnership with law enforcement and first responders to prevent an attack from ever taking place. “We are committed to highlighting and elevating the relationship and sacred trust that can and does exist between law enforcement and communities everywhere,” said Congressman and former Attorney General of Florida Bill McCollum.

About the American Security Council Foundation

Founded in 1958 at the beginning of The Cold War, The American Security Council Foundation is the progenitor of the strategy of Peace Through Strength® that helped President Ronald Reagan solidify the status of the United States of America as a global superpower. Today the organization continues to champion diplomatic, economic and military strength as the philosophy and mindset that will safeguard the security and prosperity of the nation.

About Pinnacle Five:

Five former Senior Enlisted military leaders who each rose to the top of their respective services, advising the Joint Chiefs of Staff while preparing, leading, and supporting the collective

US forces, have created Pinnacle Five to ensure employers understand the value of Veterans as potential employees. Calling Veterans “America’s competitive advantage,” Pinnacle Five educates employers and the public about the true value of Veterans through providing advocacy, speaking, training and consulting services, and each continues to be involved with their services.

These are the five Senior Enlisted who served together from 1999-2003. “Pinnacle” refers to the pinnacle of accomplishment that each service represents:

- **Jack Tilley**, 12th Sergeant Major of the Army
- **Alford McMichael**, 14th Sergeant Major of the Marines
- **James Herdt**, 9th Master Chief Petty Officer of the Navy
- **Frederick “Jim” Finch**, 13th Chief Master Sergeant of the Air Force
- **Vince Patton III**, 8th Master Chief Petty Officer of the Coast Guard

The American Security Council Foundation (ASCF) is a non-partisan, non-profit 501 (c) (3) tax-exempt organization established in 1958.

Promoting “Peace through Strength”®

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